

La Canaria News Letter #4

Dear owners



The picture shows Hotel Manager Finn Berstad receiving the price for best hotel in Gran Canaria last year. To the right is Enrique Soler, Director of Sales. In the middle is Carrie Davidson, Director of Market Management Spain and Portugal. The price was awarded by Expedia in a ceremony taking place in Tenerife.

La Canaria Hotel Operation with good results

May was a good month with an occupation of 70.2 %. So far this year La Canaria Hotel Operation (LCHO) has an occupancy of 83 %. We are able to get higher rates and still keep the occupancy on the same level as last year.

The high rates give us an increase in revenue of 6.2 % compared to last year. The cluster organization and cooperation with Mogan have also contributed with savings in payroll cost.

Net Operating Profit is 555,000€ by the month of May, which is 7,7% ahead of budget and 34% better than last year.

- When checking booking.com we can see that we are selling our hotel with around twice the rates as they ask for at the new hotel in Mogan for the summer season. This is very satisfactory, and gives us a feeling of confidence that our hotel is “one of a kind”, says General Manager Finn Berstad. We have now experienced that the new hotel in Mogan is not taking away the clients from our hotel.

Our hotel is keeping its position as one of the best hotels on the island, and we have a rating of 9,1 in booking.com - which is recognized as a “Superb Hotel”.

We trust that Radisson Blu are doing their utmost to continue selling our hotel as a first class hotel, and that they will manage to keep our premium position also in the future.

The General Manager, Finn Berstad, also says that reservations look good for the rest of the year.

On June 1st it was 5 years since Radisson Blu Resort, Gran Canaria opened. **This was celebrated during the owners cocktail on June 1st with a 5 candles birthday cake.**



The Costas concession

The Costas' announcement to the public in newspapers about our application for concession is mandatory. The official date for closing the public information and the deadline for objections was May 25th. **There has not been any particular allegations against the concession.**

We have information that Costas Las Palmas is now preparing a proposal to Costas Madrid to offer a concession to us.

Organization and update of Articles of Association

As you all know, the board is working with the update of Articles of Association for both LCC and LCHO. This includes legal updates and possible changes which the board finds relevant. Any changes will, as stated before, be submitted to the owners for decision.

Cash machine installed

A new cash machine operated by Banco Popular has been installed in our building at La Canaria. **This will be a good service for us and the people in the area.** In the picture you see our front office manager Caty González at the cash machine.

Planned activities:

Next board meetings:
August 21st, October 9th, November 13th.

We plan to have an informal information meeting for all owners in November, a few days before the board meeting.

The next ordinary general meeting in La Canaria Community is planned to take place in April 2018.



On behalf of the board, June 13th 2017
Nils Willy Gulhaugen
President of La Canaria Community